

FOR IMMEDIATE RELEASE

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PREPARING TO POISON OUR UNBORN

(Vancouver, BC) – The nursery paint is drying and we are all too eager to bring our unborn children into the world, but are we really just preparing to poison them for the first few years of their life? ECO-audit, a sustainability consulting company, provides baby-audits for the purpose of protecting babies' present and future health.

"Many of us get excited about fixing up and preparing the nursery for our unborn children," explains Alexandra Henriques, owner and operator of ECO-audit. "Little do we know that it can be one of the worst things we can do and can be very bad for the baby."

Many common crib mattresses contain flame retardants which are incredibly persistent and have the tendency to accumulate in human and animal tissue, ultimately causing serious health problems over time. Children and babies are especially susceptible to these chemicals as their immune systems are not yet fully developed.

"Small things that look harmless and cute could actually be very harmful to a baby," notes Henriques. "Many baby toys or items have lead or other toxins. Plastic and vinyl toys and even baby bottles can release BPA which can poison them slowly."

Recent news on BPA or Bisphenol A have shown that this poison is an estrogen-mimicking hormone disrupter and studies have tied it to birth defects and breast and prostate cancer. A baby-audit helps to find these poisonous products and teaches how to dispose of them and options for replacements.

"Even the blankets or baby crib bumpers can be a problem for a newborn's system," Henriques explains. "A carcinogen, formaldehyde, is often used in fabric finishes and colour-fast dyes which then are used in our chemical laced clothing, bedding and even crib accessories."

But there's no reason for new parents to be worried. ECO-audit will provide green alternatives that will create peace of mind for parents and a healthier, happier baby.

To learn more about a baby-audit or other services ECO-audit provides, go to ECO-audit.ca.

ECO-audit is a new green service in Greater Vancouver that offers a variety of audits to help people green their footprint, simplify their lives and protect their families' health. ECO-audits help people conserve water, fossil fuels and reduce household waste while teaching cost-effective, sustainable practices. Guidance is also provided in connecting consumers to green and local resources. Types of audits available include: home, business, non-profit, baby, pet, diet, yard, renovations and transportation.

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